



Chevy Incentive Summary*



Effective: June 4, 2009	2008 Models (through 6/30/09)				2009 Models (through 6/30/09)				
Models	Customer Cash	APR (36/48/60/72)	Other	Stand Alone APR (36/48/60/72)	Customer Cash	APR (36/48/60/72)	Other	Stand Alone APR (36/48/60/72)	GM Owner Appreciation Cash <small>Must Own/Lease a GM Vehicle to Qualify (through 7/6/09)</small>
Aveo	\$1,000	6.9/6.9/6.9/std	Pullboard	0.0/0.0/0.0/2.9	\$0	5.9/5.9/5.9/5.9	Pullboard	0.0/0.0/0.0/2.9	\$1,000 BC
Cobalt	\$2,500	6.9/6.9/6.9/std	Pullboard		\$1,500	2.9/2.9/2.9/4.9	Pullboard	0.0/0.0/0.0/2.9	\$1,000 BC
Malibu (excluding Hybrid)	\$2,750	3.9/3.9/3.9/4.9			\$1,000	4.9/4.9/4.9/std		0.0/0.0/0.0/2.9	\$1,000 BC
Malibu Hybrid	\$1,500	std			\$0	std		0.0/0.0/0.0/2.9	\$1,000 BC
Impala	\$3,250	1.9/1.9/1.9/2.9			\$1,500	5.9/5.9/5.9/std		0.0/0.0/0.0/2.9	\$1,000 BC
Corvette (excl. '09 ZR1)	\$2,000	5.9/5.9/5.9/std		0.0/0.0/0.0/2.9	\$0	std			\$1,000 BC
HHR	\$2,500	3.9/3.9/3.9/4.9			\$1,000	4.9/4.9/4.9/std		0.0/0.0/0.0/2.9	\$1,500 BC
Equinox	\$4,250	2.9/2.9/2.9/3.9		0.0/0.0/0.0/2.9	\$1,000	5.9/5.9/5.9/std		0.0/0.0/0.0/2.9	\$1,000 BC
TrailBlazer	\$7,250	0.0/0.0/0.0/2.9			\$3,000	3.9/3.9/3.9/4.9			\$1,000 BC
Traverse					\$750	6.9/6.9/6.9/std		0.0/0.0/0.0/2.9	\$1,500 BC
Tahoe (All)	\$6,000	1.9/1.9/1.9/3.9			\$1,000	6.9/6.9/6.9/std		0.0/0.0/1.9/2.9	\$1,000 BC
Suburban	\$7,000	1.9/1.9/1.9/3.9			\$1,000	6.9/6.9/6.9/std			\$1,000 BC
Avalanche	\$5,000	1.9/1.9/1.9/3.9			\$1,500	5.9/5.9/5.9/std			\$1,000 BC
Colorado Reg Cab	\$2,750	2.9/2.9/2.9/3.9			\$0	std			\$1,000 BC
Colorado Ext / Crew	\$4,250	2.9/2.9/2.9/3.9			\$1,000	5.9/5.9/5.9/std			\$1,000 BC
Silverado 1500 Reg Cab	\$3,000	3.9/3.9/3.9/4.9			\$1,500	4.9/4.9/4.9/std			\$1,000 BC
Silverado 1500 Ext Cab	\$5,000	2.9/2.9/2.9/4.9			\$2,500	3.9/3.9/3.9/4.9		0.0/0.0/0.0/2.9	\$1,500 BC
Silverado 1500 Crew (incl Hybrid)	\$5,000	3.9/3.9/3.9/4.9			\$2,000	3.9/3.9/3.9/4.9		0.0/0.0/0.0/2.9	\$2,000 BC
Silverado 2500/3500 - Gas	\$6,000	4.9/4.9/4.9/4.9			\$1,500	5.9/5.9/5.9/std			\$2,000 BC
Silverado 2500/3500 - Diesel	\$7,000	4.9/4.9/4.9/4.9			\$1,500	5.9/5.9/5.9/std			\$2,000 BC
C4500 Kodiak	\$5,000	4.9/4.9/4.9/4.9			\$1,500	std			\$1,000 BC
Uplander	\$1,000	std							
Express Passenger	\$1,000	std		0.0/0.0/0.0/2.9	\$500	std			\$1,000 BC
Express Cargo 1500	\$1,500	std	\$500 BC	0.0/0.0/0.0/2.9	\$1,000	std			\$1,000 BC
Express Cargo 2500	\$2,000	std	\$500 BC	0.0/0.0/0.0/2.9	\$1,000	std			\$1,000 BC
Express Cargo 3500	\$2,500	std		0.0/0.0/0.0/2.9	\$1,000	std			\$1,000 BC
Express Cutaway	\$1,000	std	\$1,500 BC	0.0/0.0/0.0/2.9	\$500	std			\$1,000 BC
'10 Camaro					\$0	std			
'10 Equinox					\$0	6.9/6.9/6.9/6.9			

<p>Targeted Lessee Bonus Program to ALL Current Lessees (6/4/09 - 6/30/09) Must have a GMAC SL/SB or Non-GMAC lease with a contract end date through 12/31/09 \$2,000 Purchase BC on '09 TrailBlazer, Tahoe (including Hybrid) & Suburban \$2,000 Purchase Bonus Cash on '09 Avalanche \$1,000 Purchase BC on '09/'10 Equinox, '09 Malibu (all), Traverse LT/LTZ, Impala & Silverado \$0 Purch BC on '09 Aveo, Cobalt, HHR, Corvette, Traverse LS, Colorado, Express & C4500</p>	<p style="text-align: center;">* Guide Only - Refer to GM Incentive Messages for Official Parameters</p> <p>Lease Pull-Ahead (incl all Chevy Vehicles) 6/4/09 - 6/30/09 Waives UP to 2 Payments on GMAC S/L & S/B Contracts w/ End Date no later than 12/31/09</p> <p>GMInventory.com DBC Program: Stack up to 8 \$250 DBC's (\$2,000) on ANY '08/'09 Chevy Model (use thru 7/31/09)</p> <p style="text-align: center;">GM Card Plus-ups (5/28/09 - 6/30/09)</p>
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Spring Car Care Private Offer (4/1/09 - 6/30/09): \$750 on '08/'09 Traverse, Silverado, Tahoe, Suburban, & Avalanche \$500 on all other '08/'09 Chevy models (excl ZR1 & C4500)
Private Offer to USAA Members (5/1/09 - 12/31/09): \$750/\$1,000 on '08/09/10 Chevy vehicles (excluding ZR1)
Pullboard on '08/09 Aveo & Cobalt (5/1/09 - 6/30/09): \$125 Salesperson, \$25 Sales Manager (paid in EarnPower points)
Sub Prime APR Program through GMAC (6/4/09 - 6/30/09): 9.9%/60 months offer to D-Tier Customers on '09 Aveo & HHR
Chevy Internet Active Lead Incremental Private Offer (5/26/09 - 6/30/09): \$500 on '08/09 Aveo, Cobalt, Malibu, Impala, Corvette (excluding ZR1), \$750 on all other '08/09 models
June DBC Program: Stack up to 8 \$250 DBC's (\$2,000) on '08/'09 Silverado/Tahoe/Suburban/Avalanche/C4500 or up to 4 (\$1,000) on all other '08/'09 Chevy models